



City of Escondido

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OUR GENERAL PLAN WEBSITE:

<http://www.escondido.org/general-plan.aspx>

DOCUMENTS ARE AVAILABLE AT:

Escondido City Hall

Planning Division

201 N. Broadway

Escondido Public Library

239 S. Kalmia Street

ESCONDIDO'S GENERAL PLAN



*A Quick Overview
Let's make Escondido
a great place to live,
work, and play!*

*City of Escondido
Planning Division*

*201 N. Broadway
Escondido, CA 92025*

WHAT IS A GENERAL PLAN?

A General Plan is the declaration of a community's goals, aspirations, values, and projected growth. The Plan provides a comprehensive program for development and serves as a "blueprint" for build-out that reflects the vision of its residents. As a statement of long-range public policy, the General Plan guides the use of public and private lands within the community. Escondido's General Plan was adopted by the City Council on May 23, 2012.

WHY IS ESCONDIDO'S GENERAL PLAN SO IMPORTANT?

Escondido's General Plan is one of the City's core documents and outlines the framework within which many decisions must be made. It is the foundation for implementing documents such as:

- The Zoning Ordinance, which details the size, type and location of specific land uses;
- The Subdivision Ordinance, which regulates the design of properties;
- The Capital Improvement Program, which establishes the timing and funding for publicly constructed facilities;
- Master Plans, which guide the implementation of city facilities and services.

WHY WAS ESCONDIDO'S GENERAL PLAN UPDATED?

Escondido's former General Plan was last adopted in 1990 and designed to guide the City for 15 - 20 years. New issues had come to the forefront, and Escondido faced additional legal mandates. State law requires that a city's General Plan be kept up-to-date. It is important for the Plan to reflect the community's most current values and priorities for future development.



WHAT STEPS WERE TAKEN TO UPDATE THE GENERAL PLAN?

Residents provided their opinions and perceptions about the community through a series of outreach efforts. Over the course of several years, a vision for Escondido's future was formalized. A draft General Plan was crafted that included policies aimed at preserving and improving the character of single family neighborhoods, expanding employment, educational, and recreational opportunities, and enhancing downtown housing options. The draft Plan was studied and analyzed in an Environmental Impact Report (EIR) prior to City Council approval.

WHAT IS PROPOSITION 'S' AND HOW DID IT AFFECT THE GENERAL PLAN UPDATE?

Proposition 'S' was a ballot initiative approved in 1998 requiring City residents to approve amendments of certain General Plan land uses and implementation policies. Intensifying permitted residential densities and/or altering General Plan residential land use categories are subject to voter approval. A public vote to adopt portions of the updated General Plan was scheduled for the November 2012 election and approved by the voters.

WHAT HAPPENS NOW THAT THE CITY COUNCIL AND VOTERS APPROVED THE GENERAL PLAN?

Because the General Plan is a long-range document, some features may not be implemented until the 2035 planning horizon year approaches. However, a number of actions will require implementation within the first several years of the Plan's adoption including zone changes, ordinance approvals, Master Plans, and Area Plans. The City Council has prioritized implementation items for the General Plan that staff is actively working to accomplish.