

General Plan Update

Action Plan

The City Council desires to update the General Plan to ensure that Escondido's long-range planning document complies with requirements and appropriately reflects the community's vision for the future.

Complete Initial Public Outreach Efforts

- Publicize update efforts in media (newspaper, TV, internet) by June 2009.
- Establish a General Plan Update Page on the City's Website by June 2009.
- Conduct 3 "visioning" workshops and prepare summaries by June 2009.
Note: Public input will be included throughout the update process.

Staff Identification of Issues

- Complete an inventory of current Quality of Life Standards by June 2009
- Complete draft Goals and Objectives July 2009.
- Identify issue areas that would benefit from direct input from stakeholders with specialized knowledge and develop options for obtaining input by July 2009.
- Complete series of Issue Papers that will explain issues in detail and facilitate public comments and City Council direction by August 2009.
- Identify alternatives for sewage treatment and disposal/re-use options to be included for study in the General Plan Update by August 2009.
- Identify potential Land Use and policy alternatives for study and solicit public input by August 2009.
- Obtain City Council direction on the land use alternatives, policies, facility and infrastructure needs to be studied and issue the EIR Notice of Preparation by September 2009.
- Identify staffing and/or consultant/contract planner needs by October 2009.
- Develop a detailed work program, budget, and execution of consultant contract by November 2009.

Preparation of the Draft GP Document

- Complete initial analysis of General Plan alternatives and obtain Council direction on the preferred alternative by February 2009.
- Complete Draft General Plan Document by August 2010.
- Complete public and Council Workshops on the Draft General Plan document by November 2010.

Prepare EIR and Technical Studies

- Commence preparation of the EIR by December 2010.
- Complete first Screencheck EIR by March 2011.
- Distribute Draft EIR by June 2011.
- Complete Final EIR by September 2011.

Draft General Plan Revisions

- Prepare Final General Plan Draft in response to public comments and the Final EIR by November 2011

Conduct Public Hearings

- Complete Planning Commission Hearings by January 2012
- Complete City Council Hearings by March 2012

Prepare ballot measure for inclusion on next available regularly scheduled Election

- Complete Ballot Initiative and submit to the County Clerk by August 2012.
- Conduct public information workshops to promote public support of ballot initiatives by November 2012.