



NEWS RELEASE

FOR IMMEDIATE RELEASE
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GENERAL PLAN UPDATE WORKSHOPS SCHEDULED

The Escondido Planning Division has scheduled two public workshops to discuss the City's General Plan update and inform the public about potential land use and policy changes. The General Plan is a map and policy document required by state law that serves as the community's long-range plan for guiding the use of private and public lands. It includes quality of life standards, goals and policies outlining a comprehensive program for growth and development. Information about Escondido's General Plan is on-line at: www.escondido.org/gp-update. Details of the workshop are:

Workshop Dates: Monday, August 30, 2010, and Wednesday, September 15, 2010

Workshop Location: Salons 3-5, California Center for the Arts, Escondido
340 N. Escondido Blvd., Escondido, CA 92025

Workshop Time: 6:00 p.m. – 8:30 p.m.

A City Council appointed Citizen's Committee has been working with staff and identified 15 areas in the community that are recommended for study as part of the General Plan update. This information will be included in the General Plan Environmental Impact Report (EIR), which is anticipated to be completed in 2011. Final approval of land use changes will require future public hearings and voter approval, which is slated for the November 2012 election. Maps of the 15 study areas can be found on-line at: www.escondido.org/gp-update/General-Plan-Amendment-Area-Exhibits.pdf.

While no decisions will be made at these workshops, residents and property owners will be able to gather information about the General Plan update and discuss concerns and/or issues. Opportunity to submit comments regarding the General Plan is available throughout the update process. Contact Jay Petrek at (760) 839-4626 for more information.

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