



NEWS RELEASE

FOR IMMEDIATE RELEASE

DATE: 12-06-09

CASE: N/A

CONTACT: Lt. Chris Wynn

PHONE: 760-839-4901

59th Annual Escondido Christmas Parade

The 59th Annual Escondido Christmas Parade, sponsored by the Escondido Jaycees, will be held on Saturday, December 12, 2009, from 9:30 a.m. to 1 p.m. The parade will start at Escondido High School on Broadway and will continue south on Broadway to Grape Day Park at Woodward Avenue.

The Escondido Police Department wishes to remind all motorists to plan an alternate route for traveling through Escondido on Saturday, December 12, between the hours of 8:00 a.m. and 2 p.m. Broadway will be closed to all traffic from Rincon Ave north of Escondido High School, south along the parade route to Valley Parkway, including all intersections along the parade route. Motorists wishing to bypass the parade route should use Valley Parkway from the south and Rincon to Country Club Lane from the north. Also, eastbound SR 78 will be closed from I-15 and westbound SR 78 will be closed from Ash St. Centre City Parkway will be open to north and southbound traffic.

The Escondido City Hall and California Center for the Arts, Escondido parking lots will be closed to the public. These lots are reserved for parade personnel.

For further traffic information, contact CSO Danielle Cason, Escondido Police Traffic Division, at (760) 839-4792. For parade information, you can contact the Escondido Jaycees via the internet at www.escondidojaycees.org.

Submitted by,

Lt. Chris Wynn

Traffic Division

To report any suspicious activities in your neighborhood, you may contact the Police Department directly, or you may make an unidentified call on our "Anonymous Tip Line" at (760) 743-TIPS (8477) or via our Web site at www.escondido.org/police.

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